



GET INSPIRED

TAKE ACTION

Learn how individuals all around the world are supporting 5,600 young peacemakers, and spreading the mission of **SEEDS OF PEACE**.



MOSTAFA

Mostafa “Moose” Ismail got involved with Seeds of Peace in 2006 when he attended the International Camp in Maine as part of the Egyptian Delegation. Over the years, Moose has returned to Camp as a counselor, spoken at Seeds of Peace events, helped organize several fundraisers, and now serves as the Program Coordinator for Egyptian Seeds. He has credited his fellow Seeds as his inspiration, and the work he continues to do revolves entirely around their needs. It’s this inspiration that helps him to ensure his communities’ desire for change is being met. In 2014, when he returned from Camp, Moose worked with his fellow Egyptian Seeds to host events including a car wash in support of a local NGO, a Bridges to Peace walk in Cairo, and workshop on effective storytelling. These events connect Moose with his community—and expose it to the Seeds of Peace cause.

ERIC

In 2006, Eric Tanner first attended the International Camp in Maine as a member of the American Delegation, and in subsequent years returned as a Camp Counselor. Eric joined the Seeds of Peace Young Leadership Committee (YLC) as a volunteer, and assisted in events including Stand Up for Peace, the annual Peace Market, and Transform, and GATHER+962. He now serves as the YLC Chairperson. The skills that Eric learned during his first summer at Camp have only helped propel him in giving back to his community, and helping give back to Seeds of Peace. Like many other American Seeds, Eric has been critical to keeping our community vital and engaged.

HABITAT FOR HUMANITY

For the fourth year in a row, through the support of the Rotary Club of Seminole Lake, Indian Seeds participated in the South Asia Habitat for Humanity Youth Build. Over 30 members of the Seeds of Peace community—including Seeds, Delegation Leaders, friends and family—came together outside of Mumbai to rebuild homes which included plastering brick and painting houses. When the team arrived they were greeted by a parade of young children dancing while banging drums, and locals with smiles from ear to ear. For the team it felt like a welcome back to Camp and provided them with motivation and inspiration knowing their work was making a difference.





BIRTHDAY

Since his parents first made the suggestion, Dov has always donated his birthday to charity. This year, his brother Reed wanted to follow in his big brother's footsteps. There were 40 people on the invitation list for Reed's birthday party, and instead of asking them for gifts, he and his brother set up a CrowdRise page, filled it with pictures, and explained why Reed wanted gifts to be donated to Seeds of Peace. In his words: "what better gift is there than the gift of peace?" His friends and family were encouraged to visit the CrowdRise page and make a donation in Reed's name, and at the same time learn more about the work of Seeds of Peace in the process.

- SPONSORED CHALLENGES
- PLEDGE-BASED AMOUNTS
- 50/50 RAFFLE
- MOVIE NIGHT
- ANNIVERSARY
- YARD SALE
- HOST A PARTY

BAT MITZVAH

In 2014, Rachel was on a family trip in Israel when the Gaza war began. Returning home, she wanted to do what she could to contribute to creating a peaceful solution. After some research, she came across the work of Seeds of Peace and shared our work and mission with her family. Her daughter, Annie, was inspired by what her mom told her and thought her Bat Mitzvah was the perfect opportunity to draw attention to Seeds of Peace. Annie encouraged her friends and family to do some research of their own into the work of Seeds of Peace, and then make a donation in her honor. Through online contributions and gifts, the event raised \$1,000 in Annie's honor.

MT. KILIMANJARO

As an attorney by trade, Matthew Weinbaum didn't consider himself much of a risk taker. However, one of his dreams has always been to hike Mt. Kilimanjaro. Wanting to see and experience one of the wonders of the world, he decided that climbing for charity was the motivation he needed. When considering the challenges he would face to complete his 2015 trek, he thought about the courage Seeds must summon to engage each other at Camp, to change their perspectives, and to create change in their communities. Matthew created his fundraising page, and through wide distribution to family, friends, and peers, his trek received a lot of coverage, and in turn, so did Seeds of Peace.

In 2014, Liam Roedy, a Seed from the UK, and his family set out on the adventure of climbing Mt. Kilimanjaro, and chose Seeds of Peace to share it with. After eight days of hiking, severe weather conditions, and altitude sickness, the family reached Uhuru Peak! Two months prior to their trek, the Roedy family set up their fundraising page through Virgin Money Giving, where they kept followers updated on their training, and the story of their success in reaching the summit—where they flew the Seeds of Peace flag. By sharing their fundraising page with friends and family, and keeping their followers updated and engaged, they raised over \$30,000.



BRIDGES TO PEACE GLOBAL is a year-round campaign that raises awareness for the vital work and mission of Seeds of Peace. The literal act of crossing bridges reflects the metaphorical one of building bridges between people from different communities. Every year, in over 50 cities around the world, individuals organize Bridges to Peace walks in their communities, or group outings and events. While the size of groups can range anywhere from three supporters to over 300, coming together is always an activity of shared community. 2014 saw increased turn out in major cities like New York, Lahore, and London, as well as an increase in individuals seeking to lead walks in their communities. Each year, Bridges to Peace raises over \$150,000 in support of young peacebuilders around the world.



SEEDS OF PEACE-LED, 2013

In London, Matthew Courey, a longtime counselor, advocate, and board member, helped organize a Bridges to Peace Global campaign that brought together over 200 individuals, and spread our mission to hundreds more by walking across some of London's most iconic bridges. Additionally, by using our fundraising platform, Virgin Money Giving, and sharing the campaign widely on social media, the London campaign managed to raise just over \$100,000!

SUPPORTER-LED, 2015

Wanting to get more involved, Madison organized a Bridges to Peace walk in her hometown of Houston, Texas. After deciding on a date and location, she put this information on her CrowdRise page, and used social media to circulate the information to friends, family, and peers. With over two dozen people joining Madison for her walk, she not only drew awareness to Seeds of Peace, but also brought her community together around its mission, all while raising funds for the organization.

SEED-LED, 2014

Bridges to Peace Global is a campaign that our Seeds highly advocate for. While studying abroad in Chandigarh, India, an Afghan Seed decided to try his hand at organizing a walk. Through communication with the Director of Indian Programs, and advocacy within the community, he brought together over 120 individuals who walked for change. While this Bridges to Peace Global campaign was on a larger scale, often, individuals organize smaller group events in their communities.



BEACH TO BEACON

Laura and Sheldon knew each other from opposite sides of the court room, so it was surprising when they decided to come together to run the Beaches to Beacon 10k Road Race in Cape Elizabeth, Maine in support of Seeds of Peace. After securing two bibs to participate in the race, they decided to take it further: pledging \$1,000 to secure an additional 8 bibs so they could recruit local Maine youth to run with them, and designing their own Seeds of Peace running shirts to draw awareness to the cause!

HOWARD SINGER MEMORIAL FUND

Howard Singer was first introduced to Seeds of Peace in 1993 when he met Seeds from our International Camp in Maine. He was inspired by their stories, and wanted to support their work. Through his distribution business, he collected cleaning supplies to donate to the Seeds of Peace International Camp. Howard continued to donate supplies every summer until his passing in 2012. The Singer family wanted to ensure that Howard's dedication to Seeds of Peace would endure, so they created the Howard Singer Memorial Fund. Each year, a scholarship for one young peacemaker is made available in his honor through donations from Howard's friends and family.

- MARATHONS
- BIKE TOURS
- MEMORIAL FUND
- SCHOLARSHIP FUNDS
- TRIATHLONS
- CONCESSION STAND
- PLEDGE PER MILE
- INSTAMEET
- COSTUME CONTEST
- RAFFLE
- TEXT IT
- SPONSORED CHALLENGE
- PENNY WAR
- HOLIDAY BENEFITS
- ART SALE
- SCHOOL EVENTS

IRON MAN

Everyone finds motivation to stay in shape, and for Basil it's so he can raise money for charity. A strong athlete, Basil decided to compete in an Iron Man competition. He created an online fundraising platform that also served as a journal for his six months of training. Through constant updates, sharing on social media, and wide circulation among family, friends, and colleagues, Basil completed the Iron Man Competition in the top third, and raised over \$6,000 for Seeds of Peace. Three months later, Basil completed the Run London Royal Parks Half Marathon wearing a Seeds of Peace t-shirt, in a full gorilla suit!





PEACEMAKER PROJECT

In the midst of heightened conflict in the Middle East, American Seed Jenna Flug wanted to support Seeds of Peace. In collaboration with Global Goods Partners (GGP), she created a signature jewelry line called "The Peacemaker Project." GGP is a New York-based non-profit social enterprise dedicated to alleviating poverty and promoting social justice by strengthening women-led development initiatives for marginalized communities in the Global South. All of the proceeds from The Peacemaker Project are donated to Seeds of Peace. Through the creation of this project, Jenna has given supporters the opportunity to make a meaningful difference. She first launched the line at the 2014 YLC Peace Market, raising almost \$2,000 for Seeds of Peace and furthering her goal to help foster peaceful dialogue between teenagers from conflict regions.

HOLSTEE

Holstee, a New York-based multimedia design company, has always been inspired by their community and work to encourage mindful living. It's this belief which led the founders to launch "Holstee Print," a series of posters, cards, and prints intended to bring personal meaning into your surroundings. When creating the print of the Holstee Manifesto, it's staff considered it no coincidence that the Hebrew and Arabic translations were received on the same day. They decided to pair the two translations with the Hamsa—a symbol recognized as protection, blessing, and strength across the Middle East. Holstee donated \$10 to Seeds of Peace for every print sold, helping raise awareness of Seeds of Peace's work and encouraging individuals to become more involved.

THREADMEUP

ThreadMeUp, a merchandising platform, is unique in its field. It's mission is to encourage creativity in individuals, and to ensure that creativity is used for good. To make this happen, the company doesn't run marketing campaigns. Instead, they run "movements." By reaching out to different NGOs, ThreadMeUp secures a design that holds meaning within a community. They then put this design on t-shirts, posters, etc., and sell these items not as products, but as contributions to changing the world—and Seeds of Peace. The founder of ThreadMeUp, Ramzey, took a particular interest in creating a movement for Seeds of Peace, as his family has long has a long history of involvement with the organization, and includes a long list of Seeds! With prints designed by our Seeds of Peace community, Ramzey and ThreadMeUp are helping to ship awareness all over the world, and in a very fashionable way.



We will donate \$10 to [Seeds of Peace](#) for every poster purchase, now through July 1, 2015. [Learn More.](#)

United in our differences.

It could be no coincidence that we received both the Hebrew and Arabic translations of the Holstee Manifesto at nearly the same time. We paired these languages with the Hamsa, a symbol that is recognized as protection, blessings and strength across the entire Middle East. The calligraphic design, created by Josh Berer, brings the blue Hebrew text and green Arabic texts together to fill the iconic symbol.

