



SEEDS of PEACE

2012 ANNUAL REPORT

20 years

**OF EMPOWERING
NEW GENERATIONS OF LEADERS**



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DEAR FRIENDS,

It is with great pride that I share with you this report, which highlights the work our Seeds and Educators have engaged in around the globe in 2012, and pays tribute to the thousands of supporters who make this work possible.

In 2012, we celebrated a wonderful milestone: the 20th summer of our International Camp in Maine, during which we welcomed over 300 new members into our family. At the Camp's opening ceremony, I listened to Seeds speak about the opportunity that Seeds of Peace has given them, and the responsibility that results from that opportunity.

I am sure our founder John Wallach joined us in spirit as we celebrated the unique sense of hope that these Seeds represented.

Our regional programming continued to expand in 2012, with the Game Changers multinational in Ireland and Northern Ireland, Seeds Ventures in South Asia, a new dialogue facilitation course in Jerusalem, and over a hundred local programs

that provided Seeds with the understanding, relationships, and skills needed to positively impact their communities.

The Seeds of Peace Educators Program also grew in 2012, connecting dedicated educators—pivotal figures in their communities—across lines of conflict. A two-week Educators Course at Camp gathered those working with the arts to explore ways they can contribute towards a more peaceful future. Meanwhile, regional workshops continued to develop and strengthen our expanding network of educators.

Twenty years ago, Seeds of Peace was born as an experiment: what would happen if you brought together young people living in conflict who stood a real chance of leading change?

Today, thanks to your support, I am proud to celebrate with you the remarkable results of John's ground-breaking experiment.

With much gratitude,



LESLIE A. LEWIN, EXECUTIVE DIRECTOR

WHAT WE DO

SEEDS OF PEACE INSPIRES AND EQUIPS NEW GENERATIONS OF LEADERS FROM REGIONS OF CONFLICT WITH THE RELATIONSHIPS, UNDERSTANDING, AND SKILLS NEEDED TO ADVANCE LASTING PEACE.

Treaties are negotiated by governments; peace is made by people. Since 1993, Seeds of Peace has provided exceptional young people and educators from regions of conflict with the opportunity to meet their historic enemies face-to-face at our International Camp in Maine.

We build on their extra-ordinary and crucial relationships and understanding through year-round regional programs that focus on the core leadership capacities needed to advance peace.

There are now over 5,000 Seeds and Educators from 27 countries who prove that solutions exist, peace is possible, and there is reason to have hope for a better future.

WHY WE DO IT

YOUNG PEOPLE ARE CONSISTENTLY AT THE FOREFRONT OF MOVEMENTS FOR SOCIAL CHANGE AND CAN SERVE AS A DRIVING FORCE BEHIND EITHER PEACE OR VIOLENCE.

Seeds of Peace is critically aware that the youth of today will be the parents, educators, politicians, lawyers, journalists, businesspeople, and other influencers of tomorrow. We therefore consider it crucial to nurture empathy and a global outlook in promising young leaders as they develop, and to provide them with the partners, skills, and tools they need to overcome the legacies of hatred and mistrust that they inherit.



HOW WE DO IT

THE SEEDS OF PEACE EXPERIENCE STARTS FOR PROMISING YOUNG LEADERS AGES 14–16 WITH A TRANSFORMATIONAL THREE-AND-A-HALF WEEK SESSION AT THE SEEDS OF PEACE INTERNATIONAL CAMP IN OTISFIELD, MAINE.

Year-round regional programming for **JUNIOR SEEDS** enables this foundational Camp experience to take root at home, where it's most needed. Programs address core conflict issues, change-making, effective communication, and community outreach and development, maintaining Seeds' commitment to peace and to each other while furthering their ability to have a lasting impact on their societies.

Our **SENIOR SEEDS** program enables alumni to stay connected throughout their college or military years. Initiatives like campus outreach, directed seminars, and Seed-led discussion groups provide further opportunities for leadership development, social action, and mutual support.

At age 22, Seeds become members of our **GRADUATE ASSOCIATION**, which facilitates continued cross-border networking and the creation of local and regional peacebuilding initiatives. Graduate Seed programs focus on support for Seeds in professional fields that are central to peace.

Seeds of Peace works with educators from Seeds' home communities who are committed to combining peacebuilding with youth development.

The Seeds of Peace **EDUCATOR PROGRAMS** include local capacity-building workshops, cross-border encounters, community and youth engagement projects, and the development of curricula and resources.

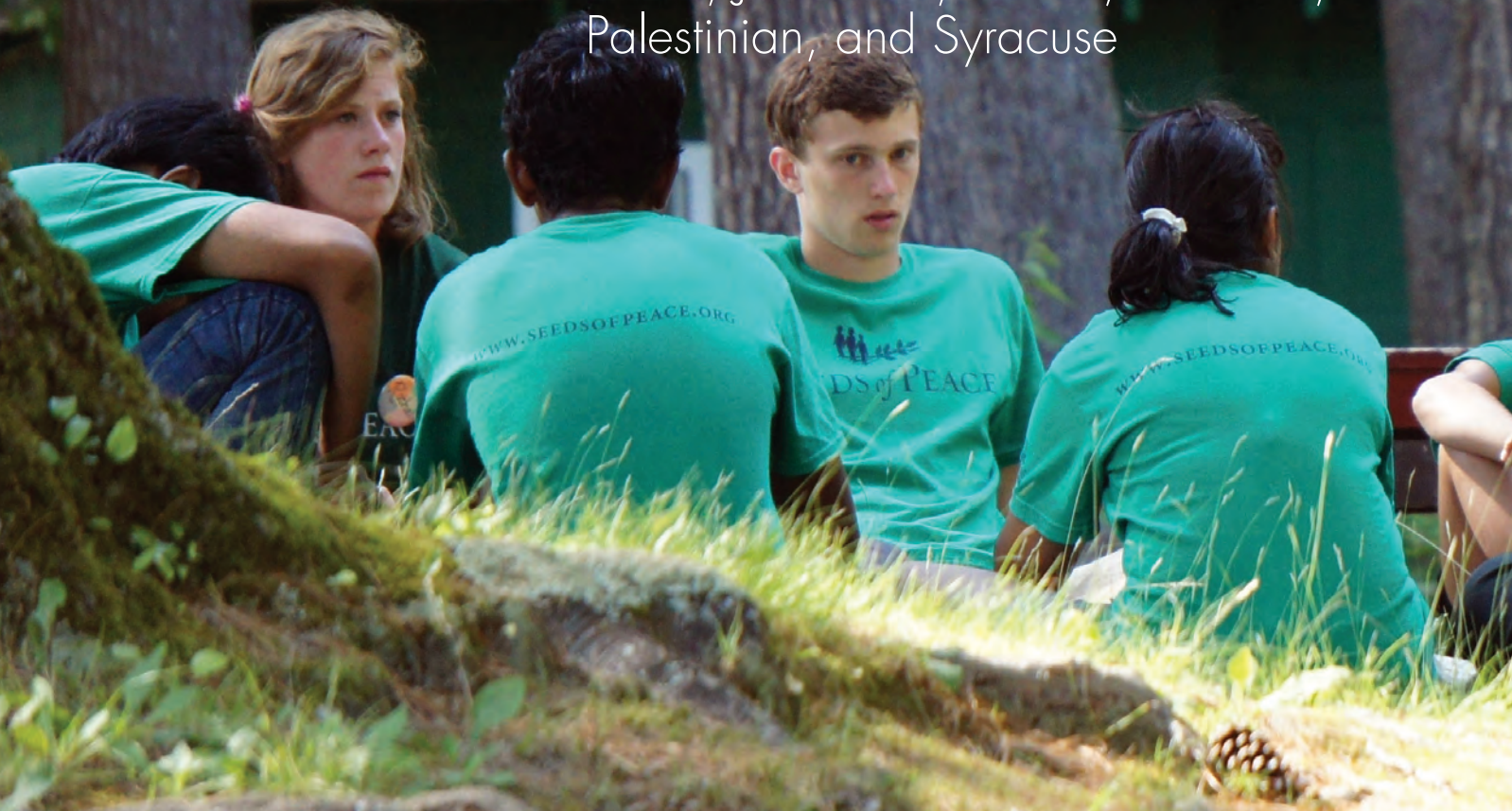
INTERNATIONAL CAMP (MAINE)

PHOTO | BOBBIE GOTTSCHALK

INTERNATIONAL CAMP MAINE


303 CAMPERS
51 EDUCATORS
10 DELEGATIONS

Afghan, American, Egyptian, Indian,
Israeli, Jordanian, Maine, Pakistani,
Palestinian, and Syracuse



DIALOGUE (CAMP)

PHOTO | BOBBIE GOTTSCHALK



Over 360 young people and educators graduated from the Seeds of Peace International Camp during its 20th summer.

**1,680
MINUTES**

of professionally-facilitated dialogue for every camper

CAMP HIGHLIGHTS

This year marked the 20th anniversary of our International Camp. The summer was a celebration of all Seeds of Peace has achieved so far, and an energizing reminder of the work yet to be done.

A third of Camp staff were Seeds, and Middle East dialogue sessions were, for the first time, led entirely by graduates of the Seeds of Peace Facilitation Course in Jerusalem.

Daily 110-minute dialogue sessions allowed Seeds to share their opinions and feelings openly and respectfully with each other, laying the foundation for the mutual understanding and empathy that is crucial to peacebuilding.

Group Challenge complemented this process by requiring Seeds to work together on complex intellectual and physical challenges, such as high ropes courses, climbing walls, and a series of trust-building exercises. This sharpened their communication and teamwork skills, helping build the foundation of trust and appreciation for one another as equal partners.

Dialogue sessions and Group Challenge combined with ordinary Camp activities to enable participants to develop confidence, hope, and a sense of common humanity. Seeds came to experience peaceful community with those they never previously imagined getting along with.

Seeds of Peace founder John Wallach held a strong belief that making just one friend from the 'other side' of a conflict could have a transformational effect on both individuals and larger communities. Seeds honored his memory and this belief during Café Night, in which they were encouraged to engage in conversations with campers they had not met yet.

Each Camp session ended with an exciting three days of Color Games, an intense athletic and artistic competition. Working across ethnic and national divides towards a common goal, and coming back together as one camp at the closing of Color Games, was the highlight of many campers' experience.

Through a partnership with Say Yes to Education,

a Syracuse Delegation attended the International Camp for the second time, participating alongside campers from Maine. Both the Syracuse and Maine Seeds programs address intercommunal tensions rooted in changing ethnic and socioeconomic demographics. Syracuse, like Maine, is home to an increasing number of immigrants, refugees, and asylum seekers from Asia, Africa, the Middle East, and Central and South America. Dialogue sessions focused on topics including racism and stereotyping, privilege, and bullying. Syracuse and Maine students worked together to develop the communication and leadership skills necessary to address societal issues back home.

In order to assess the impact of our Camp programming, Seeds of Peace focused on two primary elements: the impact we have on our Seeds, particularly their personal attitudes and behaviors, and practical leadership capacities; and the impact they in turn have on their societies, especially with regard to ending conflict and advancing peace.

Behavioral science researchers at the University of Chicago Booth School of Business conduct research on how people from conflicting cultures view and interact with each other. As part of their research, they are tracking the beliefs and attitudes of campers before Camp, immediately after Camp, and six months later.

In 2012, these survey results tracked what we have found in previous years. For example, by the end of Camp, Arab and Israeli Seeds overwhelmingly listed the ability to listen and understand different viewpoints as the leadership skill most important to peacebuilding—an answer which doubled since the start of Camp. The second most popular response was the ability to build relationships with "the other side" in order to work for a common goal, followed by an ability to take action on behalf of peace and inspire others to do the same.

The team at the University of Chicago also surveyed a control group of youth who do not attend Camp, as well as siblings of Seeds, to understand if their attitudes and behaviors are impacted by a family member's participation.



SEEDS of PEACE

WHITE HOUSE, STATE DEPARTMENT MEETINGS

Thirty-two returning Peer Support campers visited Washington, D.C., to share their stories and learn about international peacebuilding efforts. They met with the United States Institute of Peace Executive Vice President Linda Jamison, who spoke about the importance of youth involvement in peacebuilding, and viewed a multimedia exhibit featuring two of their Seeds of Peace peers.

At the State Department, Under Secretary for Public Diplomacy and Public Affairs Tara Sonenshine, Secretary Clinton's Special Adviser for Global Youth Issues Zeenat Rahman, and Deputy Director of the Office of Israeli and Palestinian Affairs Christopher Hegadorn led a roundtable discussion with the Seeds.

SCA Assistant Secretary Bob Blake, Deputy Assistant Secretary Greta Holtz, Special Representative to Muslim Communities Farah Pandith, Special Envoy to the Organization of Islamic Cooperation Rashad Hussain and Congressman Rush Holt (NJ) attended a State Department reception for the Seeds.

Jarrod Bernstein, the Director of Jewish Outreach at the Office of Public Engagement, hosted a briefing for the Seeds at the White House. Speakers included Jonathan Greenblatt, the Special Assistant to the President and Director of the Office of Social Innovation and Civic Participation at the Domestic Policy Council; Paul Monteiro, Associate Director of the Office of Public Engagement and liaison to Arab Americans and faith-based and secular belief communities; and Andrew Cedar, Director for Social Engagement at the National Security Council and former Seeds of Peace counselor.

Following the briefing, Seeds toured the White House, had lunch with two current White House Fellows, and met with Maine Senators Olympia Snowe and Susan Collins, both of whom praised the young leaders for their important work.



PEER SUPPORT VISIT (WASHINGTON, DC)

PHOTO | ABIGAIL MAYCOCK



EDUCATOR PROGRAMS

Seeds of Peace continued to develop and expand its network of Educators through a two-week summer course in Maine and a series of regional workshops and projects in the Middle East.



Thirty-five educators from nine countries in conflict took part in the second annual Educators Program course at the Seeds of Peace International Camp. The objective of the “Expressive Arts; Educational Transformations” course: to inspire, connect, equip and support educators and artists who believe in the power of the arts and in the critical role they can play in encouraging a more peaceful future. The course culminated in a multimedia community concert at Portland Stage Company with Educators participating alongside local performers. Participants also created a book, film and a set of musical recordings.

In November, 16 Israeli and Palestinian Educators participated in a workshop in Jerusalem with Cynthia Cohen, Director of the Program on Peacebuilding and the Arts at Brandeis University, and 20 Palestinian educators took part in a workshop in Tulkarem on dialogue through the visual arts with Debbie Nathan of Artsbridge, Inc. In December, Seeds of Peace Educators organized three USAID-funded capacity-building workshops for a total of more than 70 Israeli and Palestinian Educators, on the subject of “Supporting Resiliency in School Communities.”

SEAS OF PEACE

ATLANTIC OCEAN

Seeds from Israel, Palestine, and the United States engaged in an intensive leadership and dialogue program while working with each other to sail and navigate *The Spirit of Massachusetts*, a 125-foot schooner, from Portland, Maine, to New York City, and then Boston.

Dialogue sessions were based on the three principles of the Harvard University leadership model —dignity, adaptive leadership, and immunity to change—and were designed and implemented by two facilitators who had previously taught these concepts at Harvard.



SPIRIT OF MASSACHUSETTS (NEW YORK HARBOR)

PHOTO | MONICA BALANOFF

Read the crew's blog
at www.seasofpeace.org/blog

18 SAILORS 4 DELEGATIONS

American, Israeli, Maine Seeds,
Palestinian



REGIONAL PROGRAMS

MIDDLE EAST

SOUTH ASIA

UNITED STATES

Year-round activities build on the leadership skills that Seeds begin to cultivate at Camp.

Regional programming focused on four of the most important assets and abilities that leaders in conflict regions need to create meaningful change: strong relationships across lines of conflict, a sophisticated understanding of core conflict issues, skills in critical thinking, and actions on behalf of peace.

Regional activities in 2012 included:

- GAME CHANGERS (IRELAND)
- HAIFA BINATIONAL SEMINAR (HAIFA)
- HISTORY PROJECT HOMESTAY (LAHORE)
- FACILITATION COURSE (JERUSALEM)
- HARVARD MEDIATION & NEGOTIATION TRAINING (JERUSALEM)
- 2012 US ELECTION SEMINAR (NEW YORK)
- PARENTS DIALOGUE PROGRAM (ISRAEL/PALESTINE)
- NORMALIZATION & IDENTITY (RAMALLAH)
- SEED VENTURES (SOUTH ASIA)

Life A

The End of C

After Camp

Camp is truly just the beginning...



PEACE.ORG

GAZA WAR SEMINAR (RAMALLAH)
EGYPT DIALOGUE (CAIRO)
RELIGION & REFUGEES (JORDAN)
OLIVE HARVEST (JERUSALEM)
SAVE A CHILD'S HEART (TEL AVIV)
MARTIN LUTHER KING JR. DAY (MAINE)
HABITAT FOR HUMANITY (INDIA)
DIALOGUE FACILITATION (MICHIGAN)
KNESSET MEETING (JERUSALEM)
PROGRAM PLANNING SEMINAR (GAZA)
VOICES OF THE PEOPLE (SOUTH ASIA)
SETTLEMENT SEMINAR (ISRAEL)
CHALLENGE GRANTS (SOUTH ASIA)
SPRING SEMINAR (WASHINGTON)
HOLIDAY OF HOLIDAYS (HAIFA)
ARAB SPRING SEMINAR (CAIRO)
HOLIDAY OF HOLIDAYS (MAINE)
INTERFAITH HARMONY CAMP (LAHORE)
ISRAEL ELECTION SEMINAR (JERUSALEM)
MOCK PARLIAMENT (MUMBAI, LAHORE)
NATIONAL INTEGRATION CAMP (PAKISTAN)
SOCIAL ENTREPRENEURSHIP SEMINAR (ISRAEL)
JORDAN'S ROLE IN PROMOTING PEACE (AMMAN)
BRING-A-FRIEND WORKSHOPS (MUMBAI & TEL AVIV)
RAMADAN IFTARS (KABUL, AMMAN, LAHORE, JERUSALEM)
NEW MEDIA & NATIONAL IDENTITY (ISRAEL)
SUPPORT NETWORK FOR SEEDS (GLOBAL)
SENIORS ONE DAY ENCOUNTERS (ISRAEL)
OLIVE BRANCH MAGAZINE (JERUSALEM)
FIELD CONFERENCE (SAN FRANCISCO)
TOWN MEETINGS (HAIFA, JAFFA, OSIFA, JERUSALEM)
PEACE PARTNER PROGRAM (LAHORE)

CAMP (MAINE)

PHOTO | BOBBIE GOTTSCHALK

MULTINATIONAL IRELAND/ NORTHERN IRELAND



GAME CHANGERS

Comparative conflict programs enable Seeds to think broadly about conflict transformation, providing both the distance to think critically about their own conflicts, as well as the perspective to see the confluence of factors that ultimately lead to peace. Experiencing a post-conflict situation firsthand and engaging with a community that has overcome such entrenched division and prolonged violence has a remarkable impact on Seeds.

In July, 60 Seeds from South Asia, the Middle East, and the US met in Ireland and Northern Ireland to

explore approaches to conflict transformation, with an emphasis on peacebuilding processes between Protestants and Catholics in Northern Ireland.

Over the course of the week, Seeds learned about the people, events, and ideas that led to a “game-change” in the bloody, centuries-long Northern Ireland conflict. They met with politicians, community activists, educators, and artists, and heard first-hand about the different elements that contributed to the peace process.

Ireland and Northern Ireland were ideal settings, offering access to local groups and practitioners engaged in conflict transformation. Walking the streets



“In the workshops about sources of conflict, I learned how to connect between conflicts. Seeing the similarities between the Northern Ireland conflict and the Israeli-Palestinian conflict really surprised me and made me understand my conflict in a deeper way.”
—Hashem (Palestinian Seed)

GAME CHANGERS (NORTHERN IRELAND)

PHOTO | ALIA LAHLOU

of Belfast and Derry/Londonderry, Seeds came to understand the historically-warring narratives and the contemporary dynamics of division and unity. Inspired by the work and achievements of those with whom they met, Seeds considered practical ways to apply the lessons they learned in their own regions. They participated in facilitated discussions and workshops to unleash new ideas for transforming conflict and fostering peace within each of their home countries.

Out of these conversations emerged multiple project ideas that the Seeds went on to implement at home. Mili, a 2009 Indian Seed, was particularly moved

by the political murals she saw on the trip and initiated her own project for social change in Mumbai. Joined by numerous classmates inspired by her cause, Mili painted murals on local buses in order to raise awareness about gender inequality and female infanticide in India. The “Enough is Enough” initiative has spread to other cities around the country and serves as a catalyst for conversations about pressing gender issues in India.

The program represents the first collaboration between the Irish American Peace Foundation and Seeds of Peace. Sen. George Mitchell served as the multinational event’s honorary chair.

MIDDLE EAST HIGHLIGHTS

HARVARD NEGOTIATION & MEDIATION TRAINING

With support from USAID, Seeds of Peace partnered with Harvard Law School's Negotiation and Mediation Clinical Program to offer 36 Palestinian and Israeli Seeds a three-day training in basic mediation and negotiation in Jerusalem.



The training curriculum was designed for Seeds of Peace by two Harvard Law students. They traveled to Jerusalem along with Robert Bordone, Director of the Negotiation and Mediation Clinic, to conduct the training. Participants engaged in a range of activities, including several negotiation and mediation role plays, where each Seed was challenged to take on specific roles, including that of 'the other side.' They also took part in active listening exercises, highlighting the significance that emotion plays in negotiation.

Participants also learned about negotiation in conflict settings through a multiparty negotiation simulation case based on the Northern Ireland conflict. The Seeds who attended the January training put their new skills to use by leading community dialogue sessions and becoming peer mediators in their schools.

PARENTS DIALOGUE PROGRAM | Seeds of Peace relaunched a popular program for parents of Seeds, allowing dozens of Israeli and Palestinian parents to take part in facilitated dialogue similar to what their children experience at Camp. The program builds much-needed support for Seeds activities, while engaging a new set of Israeli and Palestinian adults in peacebuilding. Seeds and staff trained as facilitators led three meetings a month, with between 10 and 20 parents attending each session.

HAIFA BINATIONAL | Over 100 Israeli and Palestinian Seeds reunited in Haifa in January to hear about the city's history and to engage in cross-conflict dialogue. A city with a large Arab population, Haifa holds particular importance to many Seeds. Some of the West Bank Palestinians who attended the event come from families who have refugee status and relatives who lived in Haifa before 1948. Given this context, the Seeds focused on learning about the city, its past and present inhabitants, the different narratives about its history, and how these relate to the larger narratives of the Israeli-Palestinian conflict.

SAVE A CHILD'S HEART | Pairs of Palestinian and Israeli Seeds made weekly visits to the pediatric cardiology department of the Wolfson Hospital in Holon, where young patients from the Middle East, including Gaza, and Africa receive free emergency heart surgery. The visits, which have been taking place since 2010 and have involved over 100 Seeds, are coordinated with the Save a Child's Heart non-profit and are funded by the European Union. During their day-long visits, Seeds work with the patients, their families, and hospital staff, providing translation and childcare services.

OLIVE HARVEST | Israeli and Palestinian Seeds harvested olives at the Augusta Victoria Hospital on the Mount of Olives in Jerusalem in November. The olives were pressed into oil and sold to benefit the hospital's Palestinian refugee patients. The Seeds learned about the significance of olives in Palestinian and Jewish culture and discussed the role they play in the struggle between settlers and Palestinian farmers with Arik Ascherman of Rabbis for Human Rights.

UNINATIONALS | Hundreds of Israeli, Palestinian, Jordanian and Egyptian Seeds met by delegation throughout the year to tackle core conflict issues within each country.

In Israel, programs included a meeting with Knesset members to better understand the challenges of governance and the spectrum of Israeli political thought, and a seminar to analyze the 2012 Israeli elections. Another program grappled with the complexity of a national identity that is both Jewish and democratic. Seeds also toured three mixed Arab-Jewish cities in Israel to examine the tensions of living in binational communities. A separate seminar took a closer look at settlements.

In Palestine, Seeds addressed normalization and concepts of Palestinian identity and culture. They also met to discuss the escalation of violence in and around Gaza, as well as the UN recognition of Palestinian statehood.

In Jordan, Seeds met to discuss the role their country plays in promoting regional peace and security, meeting with a former Jordanian foreign minister and a retired head of the Jordanian air force.

In Egypt, Seeds came together for dialogue on political and social developments that took place during and after the Arab Spring.





GRADUATE PROGRAMS: DIALOGUE FACILITATION

Through the generosity of a Seeds of Peace supporter and additional funding from USAID, Seeds of Peace trained Israelis and Palestinians as professional dialogue facilitators able to contribute directly to peacebuilding. This is the third year that Seeds of Peace has offered the intensive year-long certification program.

Seeds of Peace is the only organization that brings



together Israelis and West Bank Palestinians to offer this type of much-needed program. Of the 20 participants, just over half were Seeds.

The course, which met in Jerusalem, taught methods of engaging diverse and hard-to-reach communities and examined ways technology can increase access to dialogue.

In addition to running this course in basic dialogue facilitation, Seeds of Peace for the first time offered

FACILITATION COURSE GRADUATES (CAMP)

PHOTO | BOBBIE GOTTSCHALK



an advanced certification in facilitation and conflict transformation to 21 participants. Both programs required students to supplement the courses' 108-140 classroom hours by guiding 40 hours of conflict-related conversations in their communities. Thus, participants gained not only a theoretical understanding of dialogue facilitation and conflict transformation, but also experiential learning and practice.

Israeli and Palestinian participants underwent their own dialogue experience and facilitated dialogue within their own group in order to confront their own

personal and political perspectives.

Through the training process, the group formed interpersonal relationships and a deeper understanding of 'the other side' that, combined with practical skills-training, will enable them to be exceptionally effective peacebuilding professionals.

Many of the graduates served as facilitators in the dialogue program at the Seeds of Peace International Camp in Maine. They will also have opportunities to facilitate dialogue for Seeds at home as well as participants in other peacebuilding programs.

HISTORY PROJECT (LAHORE)

PHOTO | AWISTA AYUB



SOUTH ASIA HIGHLIGHTS

SEED VENTURES/THE CHALLENGE | In partnership with Ashoka's Youth Venture, Seeds of Peace provided entrepreneurial training to a group of Afghan, Indian, and Pakistani Seeds. Participants used video conferences and social media to connect with each other across borders in order to gain insight into each other's lives, perspectives, and the issues affecting their communities. The program resulted in the implementation of 20 projects, ranging from the establishment of a library in Kabul to a free medical clinic in Pakistan. Graduate Seeds living in South Asia also competed to acquire larger scale funding to implement projects that address the root causes of conflict in and between their communities.

THE HISTORY PROJECT HOMESTAY | Six Indian Seeds travelled to Lahore to spend a week living with the families of Pakistani Seeds and to take part in The History Project—a program led by Pakistani Graduate Seeds designed to reflect on and develop new approaches to the differing historical narratives presented in Indian and Pakistani textbooks. The

Seeds researched various topics to prepare content for a book juxtaposing the official Pakistani and Indian narratives. They also jointly led presentations in several schools focused on the project and their shared experience with Seeds of Peace.

INTERFAITH HARMONY CAMP | Forty-five students from schools around Lahore gathered for a three-day camp to explore the similarities between their different religions, and to develop mutual understanding and trust.

BRING-A-FRIEND WORKSHOPS | In India, the two-part workshop brought together Seeds and their friends. Participants were encouraged to identify and examine issues that affected themselves and others. They selected access to education as an issue they felt empowered to take responsibility to address as a group.

NATIONAL INTEGRATION CAMP | Twenty-five Seeds of Peace alumni and educators organized a camp for 60 youth and educators from across Pakistan. Held in Lahore, the goal of the inaugural National Integration Camp was to discuss national



and regional challenges and define what role young people might play in helping to address them. The five-day program helped participants understand and appreciate each other's culture and diversity with the aim of helping reduce tensions in and between the different provinces of Pakistan. Campers tackled topics including terrorism and internal violence, law and order, and gender divides. Following the camp, participants were provided funding to assist in developing group projects.

RAMADAN IFTARS | Seeds and their families in Kabul and Lahore came together to celebrate a Ramadan *iftar* (the evening meal when Muslims break the fast). The program served as a first entry into local programming for the newest Seeds returning from Camp.

HABITAT FOR HUMANITY | With funding from Rotary International, Indian Seeds and Educators participated in Habitat for Humanity's day-long Asia Youth Build held in Karjat, a city just outside of Mumbai. They joined nearly 5,000 young volunteers from across India, China, Indonesia, the Philippines and Thailand in laying bricks, mixing cement and wield-

ing hammers as part of an effort to provide shelter for over 500 families.

VOICES OF THE PEOPLE | Afghan, Indian, and Pakistani Seeds created the Voices of the People site, an online platform in which they encounter each other in positive humanizing ways, build trust and understanding, and foster cooperative efforts to address shared issues of concern. The website features video, visual, and written pieces humanizing the most critical issues related to conflict and reconciliation. View the project at www.seedsofpeace.org/vop.

MODEL PARLIAMENTS | The third annual Seeds of Peace Mock Parliament series in India and Pakistan brought together more than 100 Indian and Pakistani students from across the two countries. In Pakistan, participants focused on the US Congress, and students in India learned about the Pakistani National Assembly. Participants formed committees, debated issues, and passed bills, allowing them to gain insights into the political process in key countries that play a direct role in the regional conflict.



US AND UK HIGHLIGHTS

FACILITATING HIGH SCHOOL STUDENTS

American Seeds who received advanced facilitation training in 2011 traveled to Detroit in February 2012 to facilitate conversations between Cranbrook high school students on culture, race, religion, and politics as part of the school's World Affairs Seminar.

The Seeds designed the content and format of each dialogue session, creating a space for students at the prep school to build trust and relationships, and discuss identity. Seeds' skills were tested by the spectrum of emotions triggered by the sessions, particular-

ly when conversations focused on bullying and what it means to be a "real" American. The participating Seeds received hands-on training, personalized feedback, and ongoing mentorship from a Seeds of Peace facilitator.

The Seeds visited local mosques in the Detroit area and met Dan and Sharon Buttry, two Protestant ministers with long careers in interreligious conflict transformation around the world.

CONFLICTS IN TRANSITION SEMINAR | The annual Spring Seminar in Washington, D.C., focused on countries and conflicts in transition, and explored the critical period when nations shift from



INTERFAITH DIALOGUE (DETROIT)
PHOTO | REGIONAL STAFF

autocratic and often violent systems of government toward more peaceful, democratic models.

Seeds met with leading analysts in D.C. who helped them identify the tools and conditions necessary for successful transitions. They also examined case studies of transitions and discussed the many issues surrounding the Arab Spring with an Egyptian graduate Seed who was consulting policymakers in Cairo on drafting a constitution.

2012 US ELECTIONS SEMINAR | Seeds met in New York City during Thanksgiving to examine the results of the 2012 US presidential election from an international perspective. Older Seeds engaged in

community development, politics, law, and journalism, video conferenced in from around the globe, giving the participants the opportunity to hear different reactions to, and analysis of, President Obama's victory and its anticipated consequences for the Middle East and South Asia.

Seeds also discussed the escalation of violence in and around Gaza, its effects on the wider Seeds of Peace community, and their reactions to it.

UK SCHOOL PRESENTATIONS | Seeds in London shared their experiences at Camp with peers through a series of school presentations and helped organize the annual Bridges to Peace walk.

SCHOOL ACTION PLANNING (MAINE)

PHOTO | ABIGAIL MAYCOCK



MAINE SEEDS PROGRAM HIGHLIGHTS

In 2000, Seeds of Peace adapted its internationally-recognized conflict resolution and youth leadership program to launch its first domestic project, focused on intercommunal tensions in Maine. Historically one of the more homogeneous US states, Maine is now home to growing communities of refugees and asylum seekers, primarily from Africa and Asia.

A series of workshops and dialogue sessions honoring the legacy of Martin Luther King, Jr. kicked off an

expanded Maine Seeds year-round program.

Partnering with the Portland branch of the NAACP, Maine Seeds came together with other high school students from the Portland area to discuss democracy and poverty, as well as develop dialogue facilitation skills. Following the training, the Seeds facilitated a community dialogue in conjunction with local Portland nonprofits and homeless shelters for 150 community members of all ages, races, and socio-economic backgrounds.



In September, delegations from all 12 Maine partner schools created action plans identifying the most pressing issues in their schools and brainstorming ideas to positively address them. Throughout the year, the Seeds then gave presentations and led activities outlined in their action plans.

Maine Seeds concluded the year with their annual Holiday of Holidays event, inviting local community members, youth from Portland elementary schools, and Seed families to attend an interfaith holiday observance and celebration and learn about each other's customs and traditions.

SPECIAL EVENTS

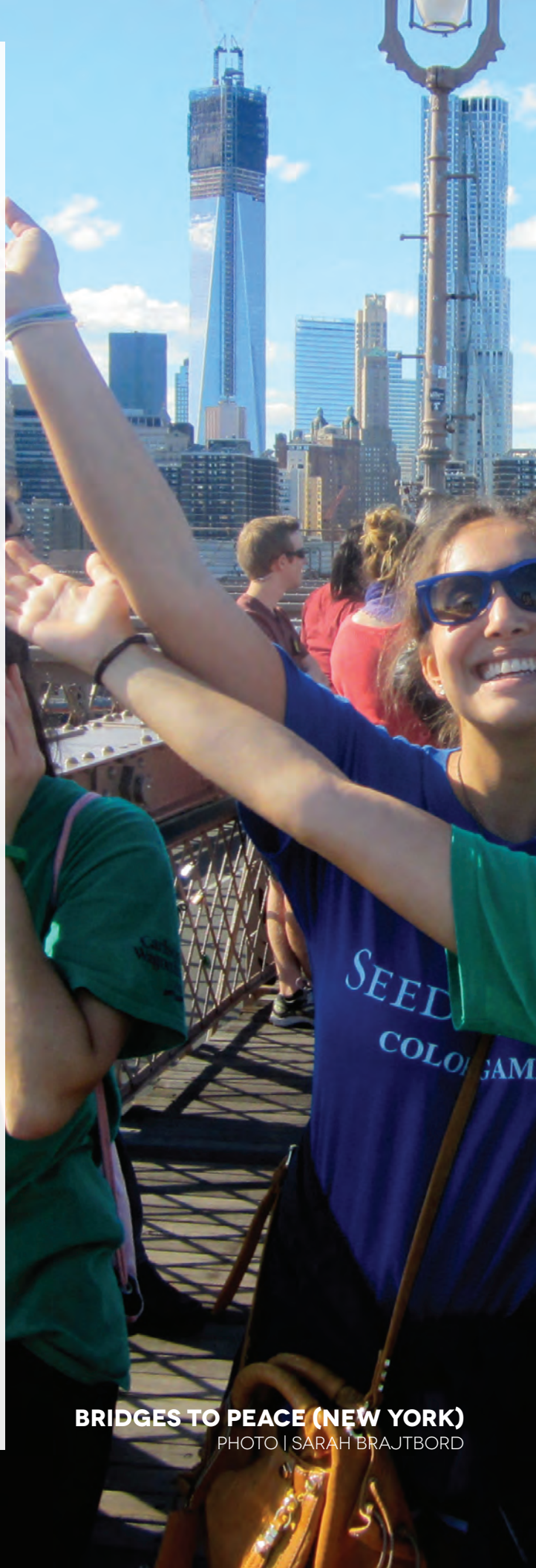
EVENTS RAISED
\$1.56M
FOR SEEDS OF PEACE
IN 2012, CONTRIBUTING
29%
OF TOTAL REVENUE

SPRING DINNER | Seeds of Peace hosted its annual Spring Dinner at the Conrad Hotel in New York City, honoring former US Secretary of State Madeleine Albright for her decades of service as a champion of peace. In her keynote address, Secretary Albright reaffirmed her belief in the work of the Seeds of Peace, describing it as the embodiment of a “faith in the ability of people to liberate themselves from the past through the simple process of talking to one another, sharing their doubts and fears, participating side by side in everyday tasks, and discovering the aspirations and values that they hold in common.” She was joined by Google Ideas Director Jared Cohen, who engaged in discussion with Graduate Seeds about the roles of youth and technology in promoting peace.

PEACE MARKET | More than 1,000 people joined together in support of Seeds of Peace at the 2012 Peace Market at the Metropolitan Pavilion in New York City. Attendees enjoyed a live musical performance by Boston-based band Bad Rabbits and food from ten local New York City restaurants. Guests and celebrities participated in the Third Annual Hummus Taste-Off and bid for peace during the silent and live auctions. The after-party at the Gansevoort Hotel celebrated the evening’s success. The event was chaired by Grishma Parekh and Matt Jung and hosted by the Young Leadership Committee of Seeds of Peace.

BRIDGES TO PEACE | On September 23, hundreds of Seeds and supporters in 22 countries around the world walked across bridges in their hometowns to support Bridges to Peace and celebrate the International Day of Peace. Over 150 supporters in London raised funds and awareness about Seeds of Peace by walking 10 kilometers across eight bridges of central London, signifying the eight delegations that come to the Seeds of Peace International Camp in Maine every summer.

STAND UP FOR PEACE | Presented by the Young Leadership Committee, Stand Up for Peace brought together 600 supporters for a night of comedy at B.B. King Blues Club and Grill in Times Square in New York City. Stand-up comics included Dave Attell, Janeane Garofalo, Hannibal Buress, Seth Herzog, Amer Zahr, and Modi. Young Leadership Committee Board Members Eric Tanner and Zohar Benjelloun chaired the evening’s festivities.



BRIDGES TO PEACE (NEW YORK)
PHOTO | SARAH BRAJTBORD

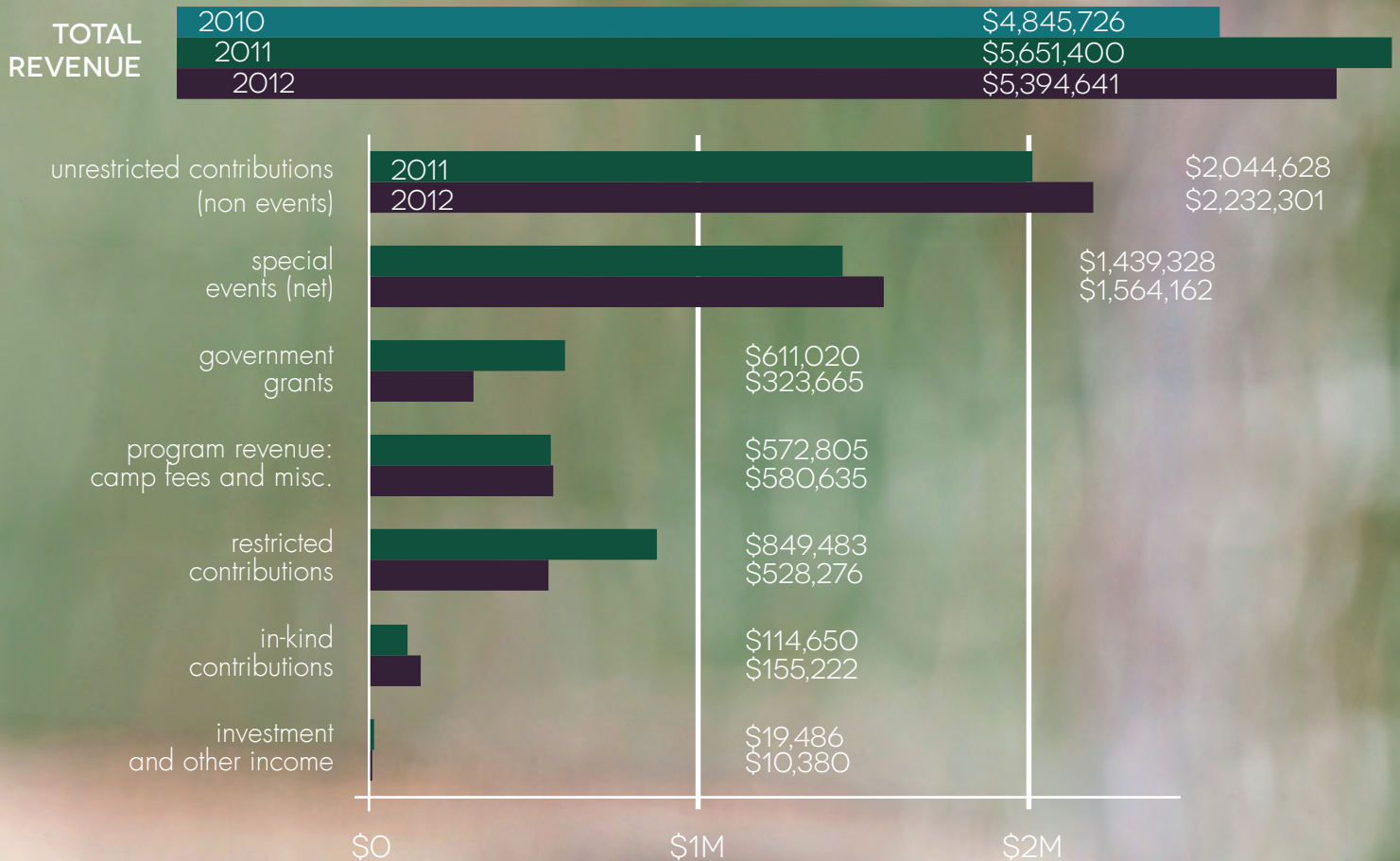


SPEAKER SERIES | The 2012 Speaker Series in New York City included events with US Senator George Mitchell, Chief Palestinian Negotiator Dr. Sa'eb Erekat, and Olympic medalist and author Bonnie St. John. Senator Mitchell spoke on January 11 about his peacemaking efforts in Northern Ireland and the Middle East. Bonnie St. John and her daughter Darcy Deane spoke on May 3 about their book "How Great Women Lead," profiling Seeds of Peace Executive Director Leslie Lewin in addition to US diplomats Hillary Clinton, Condoleezza Rice, and Susan Rice, among others. Dr. Erekat engaged in discussions with 80 supporters, including Seeds, on September 24. He spoke about the stalemated Israeli-Palestinian peace process and how to move it forward.

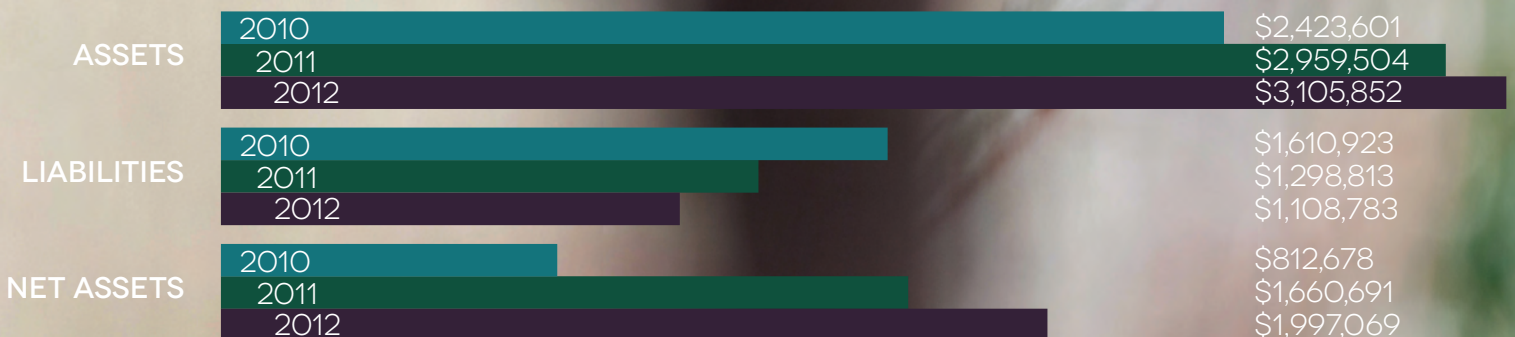
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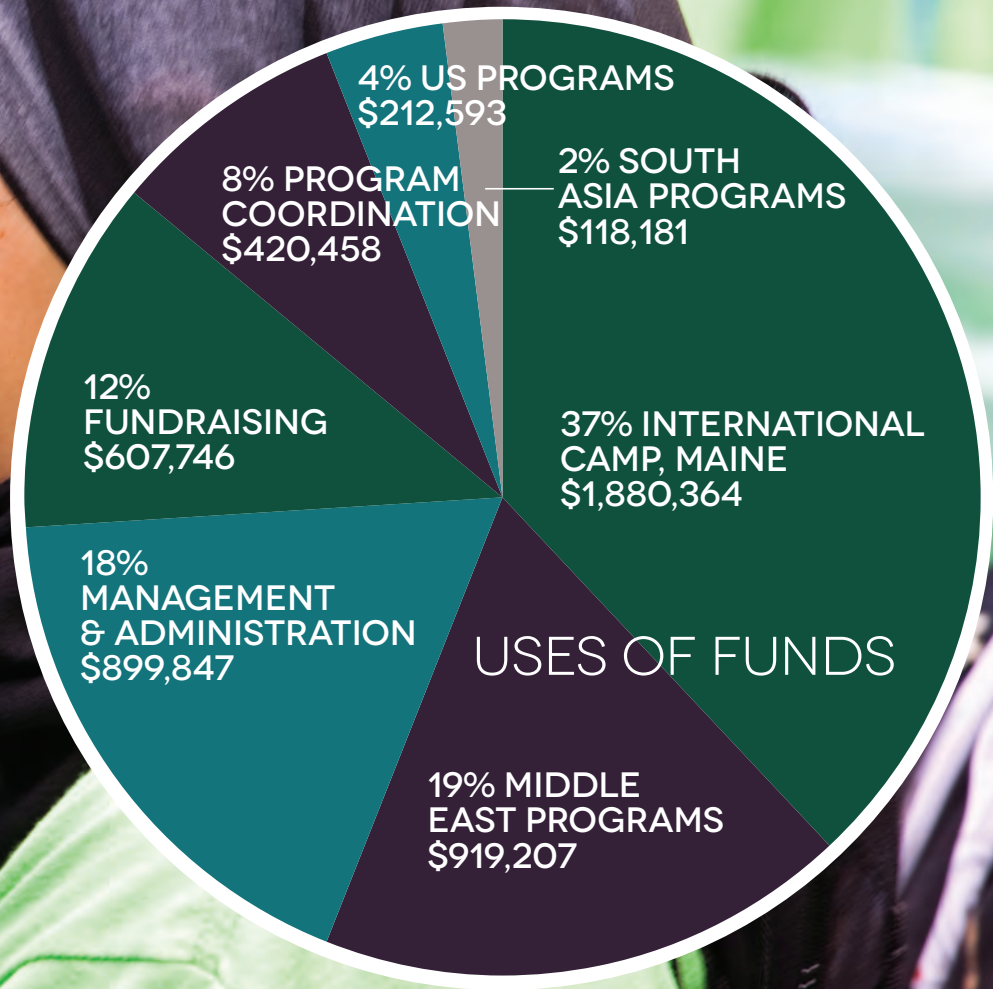
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SEED PROFILES

QASIM (PAKISTANI, 2002)

EDUCATION

- BSc (hon.) Computer Science (Lahore University of Management and Sciences)

WORK

- Founder, The History Project
- IT Entrepreneur

I founded The History Project, creating learning tools to help students in India and Pakistan question the status quo and think independently. We've written a textbook that juxtaposes the conflicting historical narratives of the two countries' shared past, highlighting the biases that shaped the students' ideology.

The textbooks will be used in several schools throughout India and Pakistan.

The biggest gift that I've gotten from my Seeds of Peace experience is the ability to question everything. Having met such talented youth from so many different countries with such well researched beliefs, over time, I've learnt to accept the perpetual possibility of the existence of parallel and equally plausible narratives.

This mindset has been instrumental in shaping my personality as well as my approach towards my professional life. Most of the social ideas and projects that I work on are geared towards getting youth to question everything, and to form their own opinions.

The work I do is a testament to a lesson I learned at Seeds of Peace: question the generally-accepted.

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ADI (ISRAELI, 1999)

WORK

- Head of Legislation and Advocacy, The Rackman Center for the Advancement of the Status of Women

I work to create social and political change inside Israeli society. I believe I have the power to influence only the society I live in—and have much less power outside of it—and that any progress made inside it contributes to ending the conflict and reaching a peaceful solution for Israelis and Palestinians.

In my professional work, I use two main tools, education and legal work, to fight against prejudice, discrimination and racism; to protect human rights; and to allow access to justice for disadvantaged groups in society. I draft bills to amend current laws regarding the status of women and spend much time recruiting parliament members and government officials to work with us in our struggle. I have learned that long-term commitment is necessary to impacting the legal, financial, and social spheres crucial to achieving real social change and lasting peace. There is no short or easy way.

Both my motivation to do this work and my confidence in my ability to create change are a direct result of my Seeds of Peace experiences from 1999 up until today.

My first time at Camp was the most memorable summer of my life. A large part of my national and political identity was introduced to me that summer, and the following years of Seeds of Peace meetings, activities, and summers at Camp enabled and encouraged me to develop these aspects of my identity.

Thanks to Seeds of Peace, I became aware of what it means to be a Jewish Israeli woman, and the benefits, challenges, advantages, and disadvantages that come with that identity. The encounters and close relationships with Palestinians, along with the awareness of who I am in the context of the Middle East conflict, instilled in me a sense of responsibility over the events that take place in Israel and the actions of the society of which I am a part.

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MICAH (AMERICAN, 2004)

EDUCATION

- BA Yale University 2012
Music and International Studies

WORK

- Founder and Artistic Director,
Jerusalem Youth Chorus

I am the founder and director of the Jerusalem Youth Chorus, an Israeli-Palestinian youth choir and dialogue program at the Jerusalem International YMCA.

The mission of the Chorus is to provide a space for young people from East and West Jerusalem to grow together in song and dialogue.

Through the co-creation of music and the sharing of stories, the chorus works to empower the youth of Jerusalem to become leaders in their communities and inspire singers and listeners around the world to work for peace.

The chorus, an official project of the Jerusalem International YMCA, began singing together in October 2012, and its first concerts were in December 2012.

I've spent many years pursuing the connection between music and conflict resolution. I first discovered the power of dialogue at Seeds of Peace in 2004. The more I immersed himself in the world of conflict and coexistence as experienced at Seeds, the more I discovered that music could, and indeed did, play a critical role in creating and solidifying community and common identity at Camp.

In the summer of 2010, I undertook research in Jerusalem to see if the same dynamics as observed at Camp could be applied on the ground.

This fieldwork became my senior thesis on how to create a successful music-for-peace project in Jerusalem. The Jerusalem Youth Chorus was born out of this journey.

YOUNG LEADERSHIP COMMITTEE

YLC membership offers young professionals a chance to support Seeds of Peace and gain a diverse community of socially-conscious peers. Membership benefits include invitations to Camp, discounted event tickets, and access to our exclusive Speakers Series.

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When Seeds lend their financial support, we are receiving gifts from those who know us best. Their contributions are a testament to the transformational experiences they have had at Camp and beyond.

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PARENTS OF SEEDS

The parents of Seeds recognize the extraordinary perspectives their daughters and sons have gained and often learn profound lessons from their own children. Their generous support is central to the financial health of Seeds of Peace.

Bradley Abelow and Carolyn Murray
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Watching the transformation of Seeds has a powerful impact on staff, many of whom are inspired to include Seeds of Peace in their personal giving. This list of 2012 donors includes summer Camp staff as well as year-round staff members.

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Ioizos Kapsalis

HOOR (JORDANIAN, 2007)

SEEDS OF PEACE EDUCATOR

WORK

- International Baccalaureate History Teacher, Amman, Jordan

Having attended the Seeds of Peace Camp on three occasions, including as a teacher in the 2011 Educators Course, each encounter has altered my perspective on and expectations of peace in a different way. Every time I leave Camp, I feel enriched: I feel that I have grown as a human being and I'm compelled to take action in some way, shape or form.

In general, the Camp experience affords an opportunity for all participants to transcend political and religious boundaries and see the humanity that is shared by all. At Camp, one of the goals is to try to understand the position of others and learn to build bridges of trust. The Camp's directive is to establish the humanity and mutual respect of all who are there—it is the rule that all must accept! You go back home full of hope.

The wealth of knowledge I acquired through my experience with Seeds of Peace directly feeds into my professional skills. As an educator, I realize the power that education has on our ability to achieve peace. The knowledge, skills, and attitudes I acquired through Seeds of Peace directly feed into my classroom teaching practices and are transplanted to my students, thus creating a mini culture of peace that we all hope becomes a global culture.

Lindsay Katona and Kyle Ratner
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Powhatan alumni recognize that the spirit of Joel Bloom's camp continues on Pleasant Lake.

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JEHAN (INDIAN, 2008)

EDUCATION

- BA in Mass Media, Jai Hind College, Mumbai

WORK

- Founder, Aamney Samney (Face to Face)

Three years after attending Camp, I founded Aamney Samney ("Face to Face") which connects Indian and Pakistani students by finding common ground to resolve the conflicts between them. We use social media to host a virtual program of dialogue and sharing, through which stereotypes are challenged and friendships are built.

Changing people's ingrained perspectives, attitudes, and beliefs takes time and effort. It's difficult, but at Seeds of Peace I learned it's not impossible.

Seeds of Peace changed the way I saw life, showed me the world outside my bubble, taught me skills I use every day, and gave me the confidence to voice my opinions and to be myself. I developed a keen interest in media, conflict, and conflict resolution. I made friends I could never have imagined making. I learned how to be a leader, as well as a follower.

It has made me who I am.

If a program like Aamney Samney could have been carried out only three years after my involvement with Seeds of Peace, I can't imagine what can be done in 10 or 15 years.

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YAMA (AFGHAN, 2003)

EDUCATION

- BA, Connecticut College (2010)
- MA, SOAS – University of London (2012)

I am currently leading capacity building training both in the public and private sectors. A part of the training curriculum revolves around the issues of conflict resolution and effective communication. I am also intending on working with the Afghan government in relevant sectors where I can use my experience both at Seeds of Peace and my academic background.

At Seeds of Peace, I had the opportunity to explore my hidden potential for making a positive change in my life and in the lives of people around me. This realization drove me to choose a different academic and career path than the one I had originally envisioned. I completed my MSs in Political Economy of Violence, Conflict and Development, Political Science, and Economics. I have returned to my country, Afghanistan, and I am aiming to use my experience in a way to contribute to the development and stabilization of my country.



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Bequests and estate gifts have long been an important source of revenue for Seeds of Peace; they support our mission and help ensure the future of the International Camp in Maine and all of our regional programs.

We are grateful to Seed parents, donors, and the broader community who, over the years, have named Seeds of Peace as a beneficiary in their wills, committed multi-year pledges as part of their estates, or made significant contributions over the course of their lifetimes.

You, too, can express your appreciation for excellence in leadership by making a bequest to Seeds of Peace. We would be pleased to provide donors, their attorneys, and financial advisors with additional information.

Gifts and bequests are deductible under the federal income, estate, and gift tax laws. Inquiries will be held in the strictest confidence.

For more information, please contact Jason P. Drucker at (212) 573-8048 or jdrucker@seedsofpeace.org.

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We are pleased to recognize the major support of our longstanding partners, **EXXONMOBIL**, **CARLSON WAGONLIT TRAVEL**, and **KISS MY FACE**. In addition to sponsoring our major events, including the Spring Dinner and Peace Market, our partners provided core support for our International Camp, regional programs in the Middle East and South Asia, and the development of our graduate program.

GOTHAM YELLOW and **RED SEA VENTURE PARTNERS** provided leadership support for the

2012 Peace Market, the proceeds of which provide scholarships for young leaders who attend the International Camp.

Special thanks also go to **TOLL BROTHERS**, which provides core support for Seeds of Peace, sponsorship for our events, and significant in-kind contributions. Toll Brothers and its vendors also hosted its 15th annual clean-up day prior to the start of Seeds of Peace International Camp in Maine, improving the physical grounds and beautifying the camp.

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